Jim Gerrish is an independent grazing lands consultant providing services to farmers and ranchers on both private and public lands across five continents. He received a BS in Agronomy from the University of Illinois and MS in Crop Ecology from University of Kentucky. He went on to serve for 22 years at the University of Missouri, where his research encompassed many aspects of plant-soil-animal interactions and provided foundation for many of the basic principles of Management-intensive Grazing. During this time Jim managed a 260-acre commercial cow-calf and contract grazing operation of his own. Now living in Idaho, Jim manages a ranch consisting of 450 center-pivot-irrigated pastures, 90 acres of flood ground, and several hundred acres of rangeland.

**Wednesday July 31, 2019**  
(At 210 River Drive, Wausau, WI)

- 8:00 Welcome & Introductions
- 8:30 Is this a business or a hobby? Setting goals & objectives for your farm, business, & life.
- 10:00 BREAK
- 10:20 Understanding stocking rate, carrying capacity, & stock density. What’s right for your farm & how do you figure it out?
- 12:00 LUNCH
- 1:00 Grazing management based on ecosystem processes (solar energy flow, water cycle, mineral cycles, biodiversity)
- 3:00 BREAK
- 3:20 Continued....
- 5:00 ADJOURN

**Thursday August 1, 2019**  
(at 210 River Drive, Wausau, WI)

- 8:00 Dollars & Sense of grazing. What really determines profitability in pasture-based production?
- 10:00 BREAK
- 10:20 Grazing management for targeted animal performance. From maintenance to milk, how do we adjust management?
- 12:00 LUNCH
- 1:00 Grazing management in the field. Observation and review of grazing management principles. (Farm Location to be announced).
- 5:00 ADJOURN

**Jim Gerrish School, Registration limited to 40 attendees**

**Cost:** $100 per person (includes 2 lunches). Marathon and Lincoln County producers have registration priority until March 29th, 2019. After March 29th, 2019, registration will be open to all interested. We reserve the right to cancel due to low registration.

Name(s):_________________________________________________________________________________________________
Address:_________________________________________________________________________________________________
City/State/Zip: __________________________________________________ Telephone:(__)(________)__________________________
Email address: ____________________________________________________________________________________________

**Mail registration form to:** Marathon County CPZ, 210 River Drive, Wausau, WI,54403 (checks made payable to Marathon County)

If you have questions call Bill Kolodziej at (715) 261-6000 or e-mail at William.Kolodziej@co.marathon.wi.us