MARATHON COUNTY
LAND INFORMATION COUNCIL
AGENDA

December 8, 2016
1:00 PM

CONSERVATION, PLANNING AND ZONING
LARGE CONFERENCE ROOM
210 RIVER DRIVE, WAUSAU, WI

Marathon County Mission Statement: Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)

Members: Gary Hetzer – Land Information Officer, Audrey Jensen, Michael Sydow, Linda Schroeder, Gerry Klein, Christopher Fieri, Jim Seefeldt, Jason Plaza, Scott Williams

ADDENDUM

Agenda Items:

1. Call to Order;

Policy Discussion and Possible Action:

2. Approve minutes of December 14, 2015 meeting
3. Marathon County Uniform Addressing Project Update – Rebecca Frisch
4. Land Records System Request For Proposals (RFP) Update – Diane Hanson
5. Retained Fees Fund Update
6. 2017 Wisconsin Land Information Program (WLIP) Strategic Initiative Grant AND TRAINING GRANT
7. Next meeting date: to be determined
8. Adjourn.

Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk’s Office at 715-261-1500 or e-mail infomarathon@mail.co.marathon.wi.us one business day before the meeting.

FAXED TO:
News Dept. at Daily Herald (848-9361), City Pages (848-5887), Midwest Radio Group (848-3158), Marshfield News (715 387-4175), TPP Printing (715 223-3505)

Date: 11/28/16
Time: 10:09 am
By: LJ Schultz
Date/Time/By: 11/28/16 10:40 am  LJ Schultz

SIGNED
Presiding Officer or Designee

NOTICE POSTED AT COURTHOUSE:
Date: ____________________________
Time: ____________________________ a.m. / p.m.
By: ____________________________
County Clerk
Marathon County
Land Information Council (LIC)
Minutes
Monday, December 14, 2015
Employee Resources Conference Room
Courthouse, Wausau, WI

Attendance: Present Not Present
Jim Seefeldt ................... X
Audrey Jensen ................ X
Linda Schroeder ............... X
Gerry Klein ........................ X
Michael Sydow .................. X
Jason Plaza ........................ X
Gary Hetzer ........................ X
Chris Fieri ........................ X
Scott Williams .................... X

1. Call to Order
   The meeting was called to order by Hetzer at 10:30 am. Introductions were made as Williams is new to the
council and he provided his background which included being a data user.

2. Approve minutes of July 20, 2015 meeting
   Action: MOTION / SECOND BY PLAZA / SEEFELDT TO APPROVE THE MINUTES OF THE JULY 20, 2015 MEETING.
   MOTION CARRIED ON VOICE VOTE, NO DISSENT.

3. 2016-2019 Land Records Modernization Plan
   Discussion: The draft Land Records Modernization Plan (LRMP) was included in the meeting packet and
   briefly reviewed. Costs for accessing data were briefly covered. Marathon County’s current costs are not
   considered excessive but may change depending on how the land records system is upgraded in response
   to the yet to be issued request for proposals (RFP) – whether the County maintains the data on its servers or
   a new vendor utilizes a cloud based platform. A short explanation of the two revenue streams generated by
   the land records system was provided. The new land records system is included in the Plan as some LIC
   funds will be used for the purchase of the new system. A typographical error was noted on page 4 – Audrey
   Jensen not Audrey Jenson.
   Action: MOTION / SECOND BY JENSEN / WILLIAMS TO APPROVE THE DRAFT 2016-2019 LAND RECORDS
   MODERNIZATION PLAN AS CORRECTED AND SUBMIT IT TO THE WISCONSIN DEPARTMENT OF ADMINISTRATION FOR
   APPROVAL. MOTION CARRIED BY VOICE VOTE, NO DISSENT.
   Follow Through: The correction will be made to Jensen’s name as discussed and the draft plan will be
   submitted to the WisDOA to begin the approval process.

4. 2016 Wisconsin Land Information Program (WLIP) Strategic Initiative Grant
   Discussion: The WLIP 2016 Base Budget, Training & Education, and Strategic Initiative Grant Application
   was distributed and briefly reviewed. Marathon County does not qualify for the Base Budget Grant. The
   Training & Education grant request ($1,000) has been submitted annually; the Strategic Initiative grant
   request for $50,000 would be used for section corners. If the grant is received, a request for proposals
   (RFP) would be issued in January 2016 with the same specifications as the previous RFP for section
   corners. It is anticipated that multiple towns could be completed with the grant. An explanation of the
   process used to re-monument a corner was provided.
   Action: MOTION / SECOND BY KLEIN / PLAZA TO APPROVE THE WISCONSIN LAND INFORMATION PROGRAM (WLIP)
   2016 TRAINING & EDUCATION GRANT APPLICATION AND THE 2016 STRATEGIC INITIATIVE GRANT APPLICATION AND
   FORWARD THE APPLICATIONS TO THE WISCONSIN DEPARTMENT OF ADMINISTRATION FOR ITS CONSIDERATION.
   MOTION CARRIED BY VOICE VOTE, NO DISSENT.
   Follow Through: The grant applications will be submitted to the WisDOA for its consideration.

5. Next meeting date: to be determined
   Discussion: As no issues need the immediate attention of the Council, the next meeting will be scheduled
   after a response to either the Plan or the grant application is received from the WisDOA.

6. Adjourn.
   There being no further business to discuss, MOTION / SECOND BY WILLIAMS / SEEFELDT TO ADJOURN THE
   MEETING AT 10:52 A.M. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

Submitted by:
Gary Hetzer
GIS Coordinator
December 15, 2015
GH/ljs
Uniform Addressing

Becky Frisch, Director
Conservation, Planning, and Zoning Department (CPZ)

County Addressing Implementation Team; CPZ, Sheriff, CCITC, UW-Extension, Library, Human Resources, Finance

County Board’s Message

1. Committed to being the **Safest** county in WI
2. Provide the **right service** to the **right location** at the **right time**
3. We have a Central E911 Dispatch Service, County-wide
4. Making significant investments in two technology systems: **Land Records and Tiburon**
Message continued...

5. Federal government expects E911 dispatch to process all forms of communication cell phones and social media

6. Businesses need accuracy in location information

7. Cell phones used in an emergency cannot guarantee a precise location. 70% of calls are from cell phones

Met standards of the land line phone era

Now 30% Land Line Calls
Multiple Address Grids

Duplicate site addresses are the byproduct of Multiple Grids

Hard to Navigate
One road with two road names
100s on one side of the road and 1,000s on the other!

Where Am I?
Rocks travel through multiple grids

Uniformity?
Which Townline Rd?

Single road goes through multiple grids
Central E911 Dispatch

14 police departments
3 advanced life support ground services
County-wide Sheriff

28 fire departments

11 ambulance services

2 advanced life support helicopter services

Rural Addressing Systems

Note: "Chippewa County, Vernon County, and Waushara County have counties under grids, but need to have counties not follow their county grid"
People Involved

- Public Safety Committee (Policy)
  County Addressing Implementation Plan

- Administrative (Staff)
  County Addressing Implementation Team (CAIT)

- Stakeholders (Advisory)
  Public Engagement Groups
People Involved

- Administrative *(Staff)*
  - County Addressing Implementation Team (CAIT)
    - Technology Team
    - Communication Team
    - Installation Team
    - Finance Team
- Responsible for developing Implementation Plan and carrying out the plan recommendations

Address Databases

- Land Records
- Master Street Addressing Guidelines (MSAG) Sherriff
- Geographical Information System-GIS (Conservation, Planning, and Zoning)
- United States Postal Services
- County Departments internal databases
Land Records System

- Property listing
  - (landowner names, addresses, legal descriptions)
- Taxes
  - (real estate and personal, assessments)
- Collections
  - (tax collections, fees)
- Permitting and enforcement tracking
  - (permits, contracts)
- Supplies land records data to 911, web site, online mapping

Tiburon (Law Enforcement Software for Dispatch)

- Needs to be replaced as it is no longer being supported
US Post Office

Post Office Headquarters in Madison, WI

- Customers do not have to file a change of address when the County makes an address change for the same physical location
- County will coordinate directly with USPS for address conversions

CCITC - County Departments Internal Databases

Begin discussions of potential impact of the new uniform addressing system on internal addressing databases which are NOT part of the Land Records system
CCITC - County Departments Internal Databases

Need for an inventory/survey of departments to determine:
• Which departments have addressing databases
• What type of systems have addressing databases
• Relation of internal databases to other agencies databases
• How often are historical addressing databases viewed/utilized (daily, to identify trends, etc.)
• Prioritization for conversions
• Cleaning up existing internal addressing databases, “scrubbing” will be important for future conversions
• Information needed regarding cost of “scrubbing” databases

Next Steps

• Inform department heads of internal addressing database project (November 19)
• Inform IT Liaison Group (November 29)
• Conduct department internal database inventory/survey (December)
Timeline

• Implementation Plan Draft completed: January, 2017
• Internal Database Conversion Plan: ????
• Conversion of addresses and installation of new addressing system: 2018