Members: Phil Valitchak, Andrew Plath, Judy Burrows, Aaron Ruff, Greg Falk, Darryl Landeau, Fred Heider, Kevin Cornell, Ashley Kienitz

Staff: Dave Mack

1. Call to Order.
The agenda being properly signed and posted, the meeting was called to order by Chairperson Valitchka at 6:37 pm. The meeting was held at 210 River Drive, Wausau, WI.

2. Welcome and Introductions.
Valitchka welcomed those present and introductions were made.

3. Approve the Minutes of the November 29, 2012 Meetings.
Motion and second by Burrows/Falk to approve the November 29, 2012 Meeting minutes. Motion carried unanimously by voice vote, no dissent.

4. Wisconsin Active Communities Action Institute.
The Healthy Institute Leadership Team met on December 6 with counties and communities from across the state to work with Mark Fenton and begin the active community assessment.

5. Wisconsin Change for Healthy Communities.
Ostrowski explained that the change model was for the community health assessment and group education. The CDC designed the tool and that the Bike/Ped. Committee could be used to go through the assessment for the County and then on to an implementation phase.

Burrows reminded the group that the Transform WI Grant will be purchasing the remainder of the signs that were not purchased by the Hand Print Grant from the County. Discussion on the Memorandums of Understanding with the communities took place with each community needing to designate the bike routes in their respective community. A review of the recommendations from the draft plan also took place.

7. Bicycling Public Safety Education Program.
Discussion took place on the need for a subcommittee or task force to look into the education elements of bike/ped. Other concepts for getting information out to people included the use of multimedia or social media. The education concepts could be brought before the Transform WI group or even utilizing the Community Foundation to create a funded project for educating people.

The County Health Department and the Safe Kids Coalition are working with 6 Wausau District schools to get more involved in the Safe Routes to Schools program and decide if they are ready for a grant funded project. The group discussed the possible changes to the funding levels of 100% to possibly a 20% local match for funds, and what more we can do to educate parents on the benefits and safety of walking or biking to school.

There is still money set aside for producing a new Bike Map from the Handprint Grant the Health Department got last year. The group discussed having a special meeting to only discuss...
the Map. The meeting will be held on December 20 at 6:30 and maybe we should invite Gary Hetzer, County GIS Coordinator to attend.

10. Community Updates.
Helke informed the group that the Wausau Wheelers has new leadership with hopefully a new direction. They are creating a new mission statement for the club. Valitchka mentioned he was working with the United Way’s Life Report and they are asking the question “What is Transportation doing for us in the community?” The Wausau Bike Committee is looking at the road construction projects on Stewart Avenue, Grand Avenue, and 1st & Scott Street intersections. Klein asked if the issues discussed at the previous meeting about the safety on CTH KK could be brought to the County Infrastructure Committee.


Meeting was adjourned at 8:20 pm.

Submitted by:
David Mack
Planning & Regulatory Program Manager/Transportation Planner
Marathon County Conservation, Planning and Zoning/Wausau MPO
January 24, 2013