Members: Lisa Berry, Denny Helke, Helen Pagenkopf, Andrew Plath, Anita Bublik-Anderson, Gigi Koenig, Tim Thompson, Phil Valitchka (Chair), Brad West, Preston Vande Voort, Judy Burrows, Aaron Ruff

Staff: Dave Mack

1. **Call to Order.**
Meeting was called to order by Phil Valitchka at 6:35 pm.

2. **Welcome and Introductions.**

3. **Approve the Minutes of the February 27, 2014 Meeting.**
A motion to approve the February 27, 2014 meeting minutes was made by Zeyghami and seconded by Falk. Motion carried with unanimous vote.

4. **Bike Fixtations Update**
The committee reviewed the Bike Fixtation signage design and made final recommendations. Ruff will follow up with designer Laurie Gerhards regarding the committee’s feedback. Final design will be sent via email.

5. **Safe Routes to School Update**
Coenen shared that the City of Wausau was not selected to move forward with their Safe Routes to School (SRTS) Plan grant application. Coenen shared that many SRTS initiatives for the spring include Fire Up Your Feet!, Walk to School Day on May 7, as well as several bike safety/helmet fitting events at local elementary schools.

6. **Safe Route to Everywhere**
Mack distributed a handout regarding Safe Routes to Everywhere, a concept that incorporates health, transportation, and recreation. The committee members were encouraged to read the handout and think of how these concepts can be incorporated into the upcoming bike/ped plan.

7. **BicycleWausau.org Review**
Ruff shared updates to the bicyclewausau.org website. Committee members’ feedback included:
- Add an alert box on front page for road construction/chip seal dates;
- Safety page to include road sign/pavement marking meanings.

8. **Grand Avenue Overlay Project**
Mack shared the project is scheduled to start on April 28 and end on October 3. Construction along the south segment of the roadway (Kent Street to Townline Road) is scheduled to occur from April 28 to early July. Construction along the north segment (Townline Road to Division Street) is scheduled to occur from early July to October 3. The resurfacing project will create a four-lane facility with 11-foot inside travel lanes and 13-foot outside travels with no raised median. On-street bicycle accommodations will include shared outside lanes marked with sharrows, paved over gutter areas with new bicycle-friendly inlet covers.

9. **Spring/Summer Bicycle Media Promotion**
Ruff shared a list of bicycling events/activities that will occur during May 2014. The committee determined that a press conference will be held during the week of May 5-9 to announce the Bicycle-Friendly Community determination and/or Bike Fixtation network and serve as a kickoff to Bike/Walk Week activities. The committee discussed the importance of having PSA’s for bike safety, sharing the road, and sharrow education.
10. **Creating a Central Loop Community Ride**

Valitchka shared the concept of creating community-wide ride events. The committee determined that a weekend ride in October, after the Grand Ave resurfacing project is complete would be best. The ride would incorporate the Central Loop as well as the new sharrows on Grand Ave.

11. **Community Updates**

- Berry shared that she has been invited to speak at the Wisconsin Bike Expo in April about bicycling in Central Wisconsin.
- Helke shared that the Wausau Wheelers held their kickoff meeting and had 63 in attendance. The club also completed their first membership survey, which will help to guide the direction of the club in 2014. There will be a Group Ride Clinic on April 17 from 6 pm-8 pm at NTC.
- Pagenkopf shared that the Friends of the Mountain Bay Trail recently reviewed their 5-year plan and had completed all their goals. They are looking to create another 5-year strategic plan this year. The Friends group is also interesting in creating a higher quality map for the Mountain Bay Trail.
- Plath shared that the City of Wausau will be holding the Bicycle Wausau Rodeo & Safety day event on Saturday, May 10 and Mayor’s ride on Monday, May 12. In April, the committee structure may change based on local elections.
- Bublik-Anderson shared that she is a physician at Aspirus and with the expansion of the medical college; many millennials will be coming to the area and could play an important role in the growth and acceptance of cycling.
- Coenen shared that the Safe Kids Coalition received a $12,500 grant which was used to purchase 1,500 bike helmets that will be given out throughout the community in 2014.
- Koenig shared that CWOCC held their kickoff meeting in March and the response was very positive. CWOCC is waiting to hear about a grant application to the CFONCW for a skid steer rental and trailer for continued trail development at Nine Mile.
- Thompson announced that he has been hired as the new Bike Fed ambassador for the Northwoods region. Thompson will be a Share & Be Aware ambassador, promotion safe cycling at schools, events, businesses, etc.
- Ruff shared that there is a need to purchase more Wausau Area Bike Maps for distribution throughout the community. The committee will explore funding options through grants and/or sponsorships.
- Valitchka shared that the winning bicycle racks designs for downtown Wausau will be displayed downtown on May 2. Valitchka shared new striping projects that will occur in Wausau in spring 2014.
- Mack shared a flyer for a free Pedestrian Safety Training that will occur in Wausau on May 7-8. Mack shared a plan for bicycle trails at the Wausau Business Campus. Mack shared a map outlining all of the Marathon County Highway Departments Paving projects for the upcoming years on all county highways.

8. **Next Meeting Date – April 24, 2014 at 6:30 PM**

9. **Adjourn**

Meeting was adjourned at 8:40 PM.

Submitted by:
David Mack
Planning & Regulatory Program Manager/Transportation Planner
Marathon County Conservation, Planning and Zoning/Wausau MPO