Members: Dave Mack, Tim Vergara, Keith Donner, Randy Fifrick, Darryl Landeau, Brad Lenz, Jeff Gates, Kevin King, Kevin Lang, Dave Meurett

Others: Megan Lawrence – City of Wausau; Chuck Rasmussen

1. Call to Order.
The presence of a quorum, the agenda being properly signed and posted, the meeting was called to order at 1:00 p.m. The meeting was in room 2, 212 River Drive, Wausau, Wisconsin.

2. Approve April 8, 2014 Minutes.
Action: MOTION / SECOND BY LENZ / FIFRICK TO APPROVE THE MINUTES OF THE APRIL 8, 2014 MEETING. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

3. Area-Wide Wayfinding Projects.
Discussion: Background on the involvement of the planning commission was reviewed. This project has been submitted to the City of Wausau’s CIP Committee which will be prioritizing projects at its July 18 meeting. The project has not been well received by the public due to cost. If approved and funded, ideally the study would be completed in 2015 with implementation in 2016. Discussion topics included:
• Current status of community interest:
  o County – no initiative for wayfinding, may allow posts in county right-of-way (R-O-W);
  o Village of Weston – does allow use of the R-O-W, some signage has been done, mostly parks related; village administration not interested unless it is a unified project and concerns over costs are addressed;
  o City of Schofield – waiting for the City of Wausau to make a decision, Schofield does not have a plan but it would be nice for all communities to have a plan, concerns with costs, possibility of getting the business communities involved;
  o Village of Rothschild – has done some signage, but cannot do a plan without a metro plan submitted to the state;
  o Village of Kronenwetter – park signage waiting, interest is waning due to the potential cost of the study, lack of understanding what is involved with the study, village will pursue wayfinding on its own unless the area wide effort moves forward;
  o City of Mosinee – attempting to get approval from WisDOT for signage on DOT R-O-W, the city wants signage but is waiting for a group decision, wants to be part of a project;
  o NWCRPC – working on county levels, not local level as being discussed, could help with the development of a scope of services to help the communities coordinate this effort;
  o WisDOT – a traffic guidelines manual explains community wayfinding signs and WisDOT’s policies on signage, does not allow wayfinding within its R-O-W on freeways and expressways or within their ramps, limited points for signage, permitting process, need to be consistent with WisDOT’s criteria (color/size)
• Funding of a study – the county would contribute based on a formula if 4 or 5 communities participated, interest had been expressed by some area foundations;
• The possibility of developing a sign template with input from communities’ staff to create a map plan;
• Research the potential costs of the study;
• The wayfinding may increase the interconnectedness of the communities if completed;
• Cost share with businesses / recreational groups;
• Re-distribute the previously completed scope and place this on the next agenda
Action: NO ACTION TAKEN.
Follow Through: Mack to research the cost of completing a study and redistribute the previously distributed scope of services. This is to be placed on the next meeting agenda.
   Discussion: Recent changes made by WisDOT for the expenditure of the 2010 Allocated
   Enhancement Grants were discussed: the Village of Kronenwetter is doing all it can to meet
   WisDOT’s deadline; the Village of Weston may let its grant lapse and re-apply; and WisDOT
   central office will allow Rib Mountain to do both projects (2010 and 2013) at the same time.
   Next round of applications will be fall 2015 with a January 1, 2016 application deadline.
   Action: NO ACTION TAKEN.
   Follow Through: Meurett will keep the TAC and the commission informed regarding this issue.

5. Next Meeting Date – August 19, 2014.

6. Adjourn.
   There being no further business, motion / second by Gates / Fifrick to adjourn the
   meeting. Motion carried voice vote, no dissent. The meeting was adjourned at 1:55 pm.

Submitted by:
Rebecca Frisch, Director
Conservation, Planning and Zoning
August 11, 2014
ljs