1. **Call to Order.**
The presence of a quorum, the agenda being properly signed and posted, the meeting was called to order at 1:00 p.m. The meeting was in room 2, 212 River Drive, Wausau, Wisconsin.

2. **Approve July 15, 2014 Minutes.**
   **Action:** MOTION / SECOND BY GATES / FIFRICK TO APPROVE THE MINUTES OF THE JULY 15, 2014 MEETING. MOTION CARRIED BY VOICE VOTE, NO DISSENT.

3. **Area-Wide Wayfinding Projects.**
   **Discussion:** The discussion from the July meeting was summarized. This project has been submitted to the City of Wausau’s CIP Committee; the city has not completed its CIP process. Efforts are being made to locate the Request for Proposals (RFP) that had been issued. Funding sources may include the city’s 2015 budget and an area foundation. The County may contribute contingent upon other communities contributing. Discussion topics included:
   - Rib Mountain may have room tax funds available if the wait isn’t too long;
   - The scope would determine whether or not communities would participate;
   - Focus on the study, not implementation, as a means of staggering financing;
   - Current status of community interest:
     - Town of Rib Mountain – current board supports the effort; suggested the Fox City presentation may be a helpful refresher;
     - Village of Weston – currently not interested in participating;
     - Village of Kronenwetter – would like standardized signage for the region to allow the communities to proceed as they desire;
     - City of Mosinee – would like standardized signage for the region but may not be interested in a study;
   - Potential legislation which may take away the hotel/motel tax for communities eliminating a potential funding source;
   - Possible grant funding through the department of tourism;
   - Contacting sign companies to submit designs to create a standardized sign for the region possibly similar to the bike route signs;
   - Getting the Convention and Visitor’s Bureau (CVB) involved again as this effort originated with the CVB and Wausau Main Street;
   - Including this in the 2015 Unified Planning Work Program (UPWP);
   - Advantages of using DOT’s sign template with a customized header as the template would provide area information in a format recognized throughout the state;
   - Limiting the signage to specific types of attractions;
   - Creating a sub-committee of the TAC to consider designs to be presented to the full TAC and the Commission for consideration;
   - Consider a study if the communities need more information.
   **Action:** NO ACTION TAKEN.
   **Follow Through:** Staff will work with City of Wausau staff on this effort, contact the CVB regarding rejoining this effort, explore funding sources, and include this in the 2015 UPWP.

4. **Status of 2010 Allocated Enhancement Grant Projects.**
   **Discussion:** This has impacted 56 projects state-wide, of which approximately 27 projects will not meet deadlines. The following update on the area projects was provided:
   - Mosinee – the environmental document has been approved, working on the plat and acquiring property, deadline should be met.
   - Kronenwetter – the environmental document is in the approval process, working on the plan, applied for a DOT sign permit which is anticipated to be approved in 2 weeks, parcel purchased.
5. **Future Wausau Area Sewer Service Plan Amendments and Update.**

**Discussion:** The Sewer Service Area (SSA) plan was adopted in 2007 and should be reviewed/updated on a 5 year cycle. Two amendments to this plan have been made since it was adopted and the City of Wausau is anticipating the need to amend the boundary. A decision to amend the plan or update the plan will have to be made. Discussion covered:

- Rib Mountain does not plan on updating this plan as it is currently in the process of updating its comprehensive plan and a zoning comprehensive revision;
- As part of the update process, the SSA plan will be incorporated into the comprehensive plan as will other county plans;
- Rib Mountain is updating its comprehensive plan and will be updating its zoning in 2015-16;
- Kronenwetter worked with the Village of Weston as the two communities updated their zoning;
- If the decision is made to work on an update to the SSA plan, the possibility exists to contact the North Central Wisconsin Regional Planning Commission (NCWRPC) to assist in this effort;
- The Water Quality Management Technical Advisory Committee (WQM/TAC), which consists of most of the MPO/TAC’s members plus representatives from the Rib Mountain Sanitary District and the Rib Mountain Metro Sewerage District;
- The SSA and any amendments need the approval of the DNR;
- Rib Mountain also needs to review the SSA boundary in that town;
- WisDOT has updated its models for the metro area and numbers have dropped for the area;
- The new traffic model will be used as the basis to update the Long Range Transportation Plan.

**Action:** **Consensus reached that the City of Wausau should proceed with this amendment to the Sewer Service Area.**

**Follow Through:** The amendment to the Sewer Service Area will be considered at a future meeting.

6. **Next Meeting Date – September 9, 2014.**

**Action:** **The next meeting will be scheduled on September 9, 2014 at 1:00 PM.**

7. **Adjourn.**

There being no further business, **motion / second by Rhoden / Fifrick to adjourn the meeting. Motion carried voice vote, no dissent.** The meeting was adjourned at 1:53 pm.

Submitted by:
Rebecca Frisch, Director
Conservation, Planning and Zoning
January 29, 2015

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