



# MARATHON COUNTY TECHNOLOGY COMMITTEE

## AGENDA

Date & Time of Meeting: **Monday, March 2, 2015 at 5:00 p.m.**

Meeting Location: **Employee Resources Conference Room, Courthouse, Wausau WI**

**Technology Committee Members:** Matt Hildebrandt, Chair, E.J. Stark, Vice-Chair, Ken Day; Russell Michalski; David Nutting; Lee Peek; Jeff Zriny

**Marathon County Mission Statement:** *Marathon County Government serves people by leading, coordinating, and providing county, regional, and statewide initiatives. It directly or in cooperation with other public and private partners provides services and creates opportunities that make Marathon County and the surrounding area a preferred place to live, work, visit, and do business. (Last updated: 12-20-05)*

**Technology Committee Mission Statement:** *Provide leadership for the implementation of the strategic plan, monitoring outcomes, reviewing and recommending to the County Board policies related to technology initiatives of Marathon County.*

- 1. Call Meeting to Order**
- 2. Public Comment (15 minute limit)**
- 3. Policy Issues Discussion and Committee Determination to the County Board for its Consideration**
  - A. Review and Possible Action of Proposed / Revised Technology Committee 2015 Work Plan
    - Attached Draft for Strategy One
- 4. Next Meeting, Time Location and Agenda Items:**
  - A. The Next Regular Meeting will be Tuesday, March 24, 2015 at 7:00 a.m.
  - B. Committee Members are Asked to Bring Ideas for Future Agenda items
- 5. Announcements**
- 6. Adjournment**

*“Any person planning to attend this meeting who needs some type of special accommodation in order to participate should call the County Clerk’s Office at 715-261-1500 or e-mail [infomarathon@mail.co.marathon.wi.us](mailto:infomarathon@mail.co.marathon.wi.us) one business day before the meeting.*

**SIGNED** /s/ Matt Hildebrandt  
Presiding Officer or Designee

NOTICE POSTED AT COURTHOUSE

FAXED TO: Wausau Daily Herald, City Pages, and  
FAXED TO: Other Media Groups  
FAXED BY: M. Palmer  
FAXED DATE: \_\_\_\_\_  
FAXED TIME: \_\_\_\_\_

BY: M.. Palmer  
DATE: \_\_\_\_\_  
TIME: \_\_\_\_\_

**CORE STRATEGY #1: Develop access and availability of Broadband throughout the County**

No.	Activity	What We have Already Done	Outcomes	Tasks	Task Status	Due Date	Progress Notes
1	Define broadband, setting standards for speed, availability, affordability	Established Connectivity Taskforce	Data and communicatin cable availabe county wide with an average speed of 20 MBP's, avaiable to public and private entities while making it financially viable for both sectors.	Monthly report to Technology Committee by Connectivity Taskforce.			Meeting with Don Sidlowski Northwoods Broadband Economic Development Coalition convened 2/10/15. Contacted Colter Sikora of the PSC who provided some reosurces and has agreed to assist the taskforce.
2	Collect data on current state of Marathon County broadband and establish current broadband needs	2009 Gap Analysis study done	Private sector working to expand broadband in the rural community by supplying coverage data.	Refresh 2009 Gap Analysis using PSC tools			
				Conduct a study to identify what the needs of the public and private sectors are for broadband development.			
			Marathon County's average speed is 20 MBPS	Establish low hanging fruit, build leader momentum, focus internally			
			Broadband is available County wide	Determine the future of broadband expansion			Seek to discuss plan with private sector providers and the public to communicate goals and expectations.
			Increase in new business growth	Coordinate with McDEVCO to dientify business needs for technological advancement within Marathon County			
			Identify underserved areas from Gap Analysis				Seek relationships to gather current broadband connectivity (BCTF)
			Marathon County's average speed is 20 MBPs	Agree upon a speed goal.			
3	Identify best practices for broadband development		Broadband is available County wide	Identify other municipalities or counties that have the same or similar goal and work with them to identify the best practices.			
4	Develop a dashboard to evaluate return on investment		Evaluate Return on Investment along with providing a means to track progress and development of Broadband services county wide.				
			Establish criteria for dashboard.				
			Establish a consistent methodology for surveying				
			Community leaders and economic development personnel are aware of new coverage.				

**CORE STRATEGY #2: Foster the development and implementation of technology in Marathon County .**

No.	Activity	What We have Already Done	Outcomes	Tasks	Task Status	Due Date	Progress Notes
	County facilitates advancement of education through access, availability and adoption of technology.		Adoption of e-classroom in secondary education	County sponsored summit to develop, share vision/common message			
			Increased emphasis on technology leads to best practices in curriculum and school operations	Quarterly community updates			
			Broadband access widespread in the county				
			Broadband availability is expanded				
			Present unified message to Executive Committee, School Boards, County Board, municipalities				
	County fosters advancement of access, availability and adoption of technology through education		Technological infrastructure supports strong and thriving businesses				
			County Board supports the need for increased technology	Develop the message			

	Identify best practices in technology & evaluate savings in best practices		Create an open environment for solicitation of ideas for County Board & County employees	Communicate to Executive Committee			
			Technology impact statement is a part of resolution creation	Request Standing Committees			
			Create a culture of always asking how to infuse technology				
			Educate stakeholders & the public through the public engagement initiative				
	Develop County policy to advance	Connectivity taskforce has been	County has a dig once policy adopted	Develop a broadband dig once policy by			
	Assess future opportunities and needs for technology		Develop lead policy regarding technology	Meet with Standing Committees & staff to identify technology needs			
				Tie to current county initiatives			
	Create & develop relationships			Define & contact players to be involved (ISP's, government officials)			
			Citizen & businesses IT needs and wants are identified	Encourage open lines of communication between staff, public & private entities			
			Use technology to communicate to all local officials in Marathon County	Educating stakeholders			
			Expand CCIT to serve more public entities	Drafting & obtaining grants			
				Identify resources to develop survey & target audience			
				Generate a needs survey ( <i>move to create and foster relationships</i> )			
				Compiling survey questions			
				Evaluating survey results			
				Provide recommendations to County Board			
				Prioritization of message to local officials (urgent, non-emergent)			
				Learn about the Community Area Network (CAN)			

**CORE STRATEGY #3: Seek Funding**

No.	Activity	What We have Already Done	Outcomes	Tasks	Task Status	Due Date	Progress Notes
4	Investigate & evaluate all potential funding & grant opportunities		ISP's working to make additional capital investments				
	Develop a dashboard to evaluate return on investment(5)						
	Investigate historical funding in other states						