



MARATHON
COUNTY



Photo compliments of Friends of Lake Wausau



**Conservation, Planning,
& Zoning Department**

Marathon County Physical Map Revision – Wisconsin River/Lake Wausau

July 5, 2017 Marathon County Land Conservation and Zoning
Committee

Dean Johnson
Zoning Administrator

The National Flood Insurance Program (NFIP)



Conservation, Planning,
& Zoning Department

- Created by the National Flood Insurance Act of 1968
- Participation is **voluntary**
 - Adopt and enforce regulations
 - Eligible for flood insurance
- **Benefits** of participation:
 - Flood insurance
 - Grants and loans
 - Disaster assistance
 - Federally-backed mortgages



NFIP Goals



Conservation, Planning,
& Zoning Department

- Reduce the loss of life and property caused by flooding
- Reduce rising disaster relief costs caused by flooding
- Maintain the natural and beneficial functions of the floodplains
- Minimize business interruptions and other economic disruptions



July 24, 1912 Wausau, Marathon County

Accomplishing NFIP Goals



Conservation, Planning,
& Zoning Department

- Publish maps - identify risk
- Educate the public on their own risk
- Provide federally-backed flood insurance coverage
- Encourage development away from the flooding risks and minimize the damage potential to flooding through floodplain management



Basic NFIP Regulations



Conservation, Planning,
& Zoning Department

- Ensure that all proposed **development** is reasonable safe from flooding
- Ensure that the **lowest floor** of any **new** or **substantially damaged** or **improved structure** within the Special Flood Hazard Area is elevated to or above the base flood elevation.
- Ensure that **development** within the Floodway does not increase flood heights.



Marathon
County
2010

Risk MAP Project Benefits



Conservation, Planning,
& Zoning Department

- Flood risk products and flood hazard maps that are:
 - Developed by FEMA in accordance with communities
 - Based on the best available data from the community and latest technologies
 - Conducted by watershed
 - Strengthened by partnerships
- Risk MAP tools and data can be used to:
 - Create or improve your Hazard Mitigation Plans
 - Make informed decisions about development, ordinances, and flood mitigation projects
 - Communicate with citizens about flood risk

Flood Insurance 101



Conservation, Planning,
& Zoning Department

- **Homeowners** insurance does **not** cover flooding
- Almost everyone in a participating community of the NFIP can buy flood insurance
- Available to homeowners, business owners, renters, condo unit owners, and condo associations
- Sold through private insurance companies and agents, or directly through the NFIP
- Claims are paid regardless of disaster declaration
- No payback requirement



Mandatory Purchase Requirement



Conservation, Planning,
& Zoning Department

Flood Disaster Prevention Act of 1973

- Flood insurance purchase is required to make, increase, extend or renew any loan secured by structure in SFHA
- Flood insurance required for term of loan

Flood Insurance Reform Act of 1994

- Established penalties for lender non-compliance
- Requires lenders to review revised FIRMs
- Requires notification and mandatory purchase if revised FIRM shows structure in SFHA
- If escrow account is established, requires escrow for flood insurance

Project History – Lake Wausau PMR

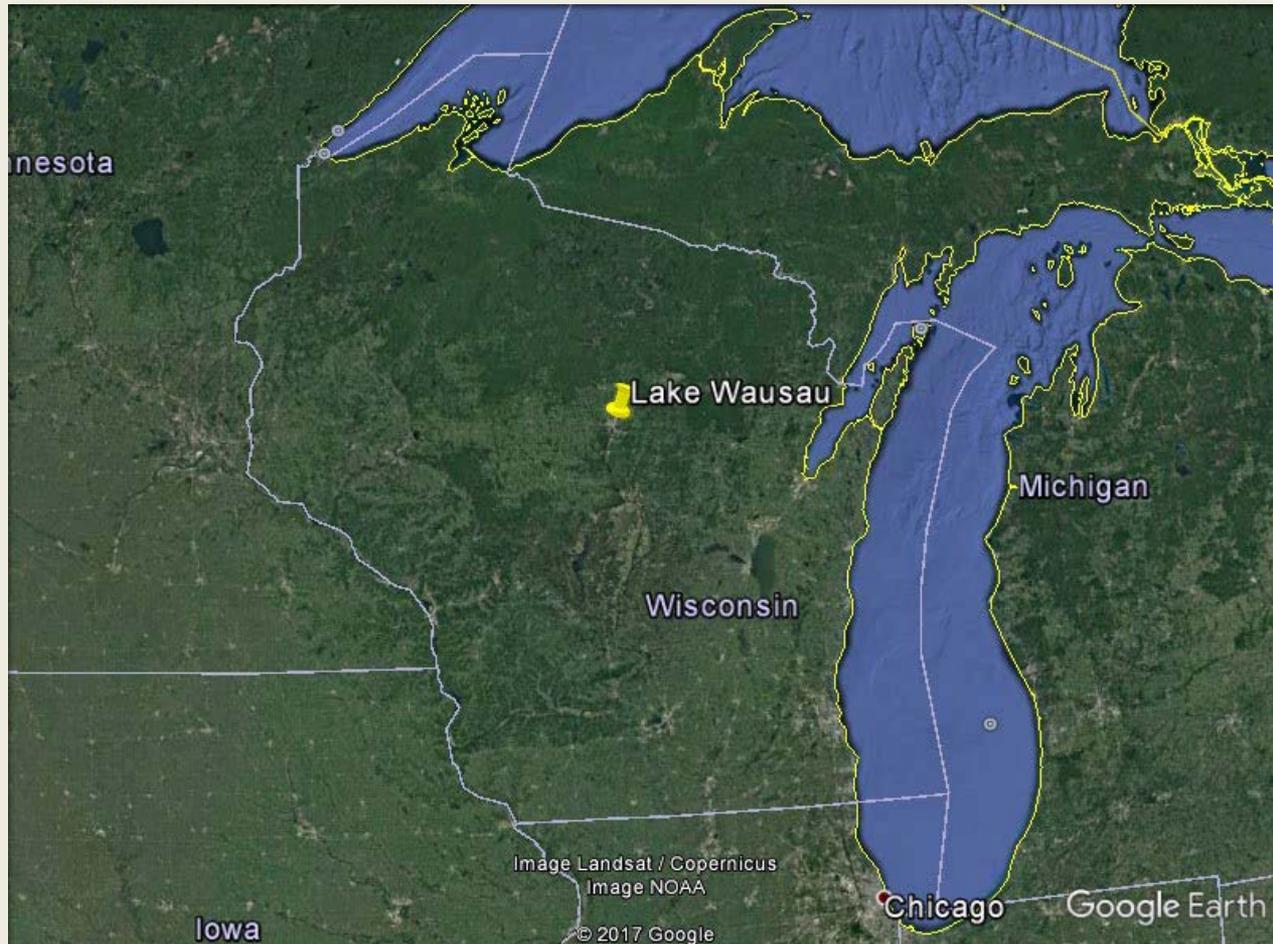


Conservation, Planning,
& Zoning Department

- Letter Of Map Revision (LOMR) (15-05-1713P)
Approved January 26, 2015
- Map production April - Nov. 2016
- Preliminary maps finalized and distributed
December 1, 2016
- Located online at
<https://msc.fema.gov/portal/advanceSearch>
- Local Officials Meeting
February 9, 2017



Lake Wausau – Wisconsin River



What has happened within the last month



Conservation, Planning,
& Zoning Department

- Proposed Flood Hazard Determination (FHD) published to Federal Register by FEMA (May 2017)
- June 15, 2017 - Community CEO (Kurt Gibbs, Marathon County) received certified letter indicating intent to publish the Flood Hazard Determination, (FHD) in local news paper
 - *Wausau Daily Herald*
- WDNR published FHD in local newspaper
 - June 22, 2017
 - June 29, 2017

Published Flood Hazard Determination in local news paper – June 29, 2017



Conservation, Planning, & Zoning Department

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WAUSAU DAILY HERALD | WAUSAUDAILYHERALD.COM

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SUDOKU

DIFFICULTY RATING: ★★★★★

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		4	7				9	8
3	8	6	5			4		
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		2				9		
7	6					8	2	
9			2	4		3	8	
8	2		1	9				
		3		8	6			

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PREVIOUS SOLUTION

8	9	1	6	2	5	7	3	4
7	5	3	9	4	8	6	2	1
6	4	2	1	3	7	8	5	9
4	1	7	3	9	2	5	6	8
5	6	8	7	1	4	2	9	3
3	2	9	5	8	6	1	4	7
9	8	6	4	5	1	3	7	2
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Assorted

Wanted to Buy

Your Source Legals

for the latest...

Legal Notices

DEPARTMENT OF HOMELAND SECURITY FEDERAL EMERGENCY MANAGEMENT AGENCY
Proposed Flood Hazard Determinations for Marathon County, Wisconsin and its incorporated Areas
 The Department of Homeland Security Federal Emergency Management Agency has issued a preliminary Flood Insurance Rate Map (FIRM), and where applicable, Flood Insurance Study (FIS) report, reflecting proposed flood hazard determinations within Marathon County, Wisconsin and incorporated Areas. These flood hazard determinations may include the addition or modification of Base Flood Elevations (BFEs), base flood depths, Special Flood Hazard Area boundaries or zone designations, or the regulatory floodway. Technical information or comments are solicited on the proposed flood hazard determinations shown on the preliminary FIS report and/or FIRM for Marathon County, Wisconsin and incorporated Areas. These flood hazard determinations are the basis for the floodplain management measures that your community is required to either adopt or show evidence of being already in effect in order to qualify or remain qualified for participation in the National Flood Insurance Program. However, before these determinations are effective for floodplain management purposes, you will be provided an opportunity to appeal the proposed information. For information on the statutory 30 day appeal process for appeals, as well as a complete listing of the communities affected and the locations where copies of the FIRM are available for review, visit the FEMA website at www.fema.gov/informationreviewcenter, or call the FEMA Map Information Hotline (FMH) toll free at 1-877-FEMA-MAP (1-877-368-2621).
 RUN: June 22, 29 WNAXLX

Name Change/Adoption

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 In the matter of the name change of Alan James DuPont
 Notice and Order for Name Change

Name Change/Adoption

that the court does not provide transportation BY THE COURT: Brennan Anthony DuPont
 RUN: June 15, 22, 29 WNAXLX

Notice of Meetings

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 In the matter of the name change of Brennan Anthony DuPont
 Notice and Order for Name Change Hearing
 Case No. 17CV359

Summons

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 PUBLICATION SUMMONS
 Case No. 17-CV-1291
 CHECK AND CASH, LLC
 30A South 7th Avenue
 Wausau, WI 54401
 Plaintiff
 JAMES WALKER
 500 East Thomas Street, Apt. 304
 Wausau, WI 54402-6440
 Defendant

Name Change/Adoption

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 In the matter of the name change of Kaita Marie DuPont
 Notice and Order for Name Change Hearing
 Case No. 17CV360

Summons

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 PUBLICATION SUMMONS
 Case No. 17-CV-330
 CONNEXUS CREDIT
 800 Pine Ridge Boulevard
 Wausau, WI 54402-8026
 Plaintiff
 VERNAH A. REYCH
 500 East Thomas Street, Apt. 307
 Defendant

Notice of Meetings

for the public to express their opinion regarding the proposed Redevelopment Plan. All interested parties are invited to attend. The boundary of Historic Water Tower District Project Area generally includes land located east of Schofield Avenue, west of North Depot Street and south of Eau Claire River, plus additional and located east of North Depot Street and north of Ross Avenue, plus additional land located east on Greiseman Drive. A copy of the Redevelopment Plan, including a preliminary map, is available for inspection at City Hall. Any questions regarding the Redevelopment Plan may be directed to Lisa Quinn, City Clerk, (715)559-5250.
 RUN: June 22, 29 WNAXLX

Summons

STATE OF WISCONSIN, CIRCUIT COURT, MARATHON COUNTY
 PUBLICATION SUMMONS
 Case No. 17-CV-1291
 CHECK AND CASH, LLC
 30A South 7th Avenue
 Wausau, WI 54401
 Plaintiff
 JAMES WALKER
 500 East Thomas Street, Apt. 304
 Wausau, WI 54402-6440
 Defendant

Farms for Sale

Wausau: 1st floor condo, 3 BR 2 BA, finished basement, 2 car garage, 2500 sq. ft. in 144 sq ft living, total 2,500 sq ft. Electric, laundry rm, 3149-950, \$500/mo. (715)966-5152 or 715-966-5038.

Home for Sale - In State

Stoughton: 5284 Long drive, Single Family, 1900 sq. ft. 2 BR, 2 1/2 Bath, 2000 sq. ft. lot, 1st floor, 2nd floor, laundry rm, 1.5 car, highly efficient custom built home has in floor heat with forced air furnace. Hot heat and Amish built cabinets, doors and trim. Plus 212 sq. ft. porch, 200 sq. lot, acre in country. \$180,000. (715)966-5152 or 715-966-5038. bikerette@yahoo.com

Waterfront Homes

Wausau: 1st floor condo, 3 BR 2 BA, finished basement, 2 car garage, 2500 sq. ft. in 144 sq ft living, total 2,500 sq ft. Electric, laundry rm, 3149-950, \$500/mo. (715)966-5152 or 715-966-5038.

Careers

Jobs

Transportation

TRANSFORCE (MIL., MAD., GB, APR.) Hiring Local & Regional CDL-A Drivers, Great Pay \$18-\$22/Hr. Call, Full Benefits, AFSA, NOW @ www.transforce.com Call 414-448-1688 (CNDW)

Real Estate

Homes

Condo/Town/Duplex

Wausau: 1st floor condo, 3 BR 2 BA, finished basement, 2 car garage, 2500 sq. ft. in 144 sq ft living, total 2,500 sq ft. Electric, laundry rm, 3149-950, \$500/mo. (715)966-5152 or 715-966-5038.

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90-Day Appeal Period

(started June 29, 2017)



Conservation, Planning,
& Zoning Department

- Community (or individuals via their community) may appeal areas:
 - Areas showing new or revised BFEs
 - Areas where there is a change in the Special Flood Hazard Areas (SFHA)
 - Areas showing new or revised SFHA (increase or decrease)
 - Areas showing new or revised regulatory Floodway boundaries (increase or decrease)

Requirements for Appeal



Conservation, Planning,
& Zoning Department

- Revised hydrologic and/or hydraulic analysis
- Data believed to be better than those used in original analysis
 - Documentation for source of new data
 - Proof that new topo data meets FEMA accuracy standards
- Explanation of the error or misapplication of methodology
- Revised flood profiles, floodway data tables and Summary of Discharges table
- Revised floodplain and floodway

Comments



Conservation, Planning,
& Zoning Department

- All other challenges to the maps are considered comments.
 - Corporate limit revisions;
 - Road name errors and revisions;
 - Base map errors;
 - Requests that changes effected by a LOMA, LOMR-F, or LOMR be incorporated; and
 - Other possible omissions or potential improvements to the mapping.

Appeal/Comment Flow Chart



Conservation, Planning,
& Zoning Department



Website



Conservation, Planning,
& Zoning Department

Departments > Conservation Planning Zoning > Zoning and Regulatory Services > Lake Wausau-Wisconsin River Floodplain Remapping 5

Marathon County wisconsin central time

CONSERVATION, PLANNING AND ZONING

Search Home Live Work Visit Excellence Government Departments

- Conservation Planning Zoning
- Conservation Services
- GEO Services
- Planning Services
- Zoning and Regulatory Services
- Environmental Impact Funds
- Farmland Preservation
- Lake Programs
- Surveyor Office
- Wausau MPO
- Committee Agenda-Minutes
- CPZ News Letters
- CPZ Service Fees
- CPZ Contacts
- CPZ Ordinances & Regulations
- On Line Maps

Lake Wausau-Wisconsin River Floodplain: Physical Map Revision

Department of Natural Resources Comment and Appeal Period

Marathon County along with the City of Wausau, City of Schofield and the Village of Rothschild were notified that the Lake Wausau – Wisconsin River proposed flood hazard determinations were published by Federal Emergency Management Agency (FEMA) in the Federal Registry. Notice was also published in the Wausau Daily Herald on June 22 and 29, 2017 concerning the appeal & comment process.

The appeal & comment period for an owner or lessor of property in the affected area is 90 days. Appeals or comments to the Wisconsin Department of Natural Resources must be submitted through their regulatory community. The regulatory communities are City of Wausau, City of Schofield, Village of Rothschild and Marathon County for the Town of Rib Mountain. All appeals and comments must be in writing and include all the information on the forms to be considered as part of the process. Appeals and comments from owners or lessors must be submitted to the appropriate regulatory community by 4:15pm on September 20, 2017.

Outreach and Communication (Links will become live once data is available)

- [FEMA Appeal Notification Letter](#) (June 15, 2017)
- [Posting in Federal Registry](#) (May 19, 2017)
- [June 22, 2017 Public Notice](#) in Wausau Daily Herald
- [June 29, 2017 Public Notice](#) in Wausau Daily Herald
- [Power Point Presentation at Local Officials' Meeting](#) (February 9, 2017)

Power Point Presentation to Marathon County Land Conservation and Zoning Committee (July 5, 2017)

Proposed Changes to General Code of Ordinances for Marathon County Chapter 22 – Shoreland, Shoreland-Wetland, and Floodplain Code. ([Link to Ordinance Page](#))

Forms

- [Appeal Form](#)
- [Criteria for an Appeal](#)
- [Comment Form](#)

Firm Panels and Insurance Study

- [Flood Insurance Study](#)
- [Marathon County FIRM Index Map 1 of 2](#)
- [Marathon County FIRM Index Map 2 of 2](#)
- [55073CO384G](#) (Wausau Dam)
- [55073CO392G](#) (Wausau Airport/Pine Island)
- [55073CO394G](#) (Rainbow Ln/ Rothschild Dam)
- [55073CO411G](#) (Eau Claire Dam)
- [55073CO413G](#) (US 29/Rothschild Dam)

Background of Project:

In 2013 the WI Department of Natural Resources approached Marathon County to remap the floodplain from the Wausau Dam to the Rothschild Dam.

Regulatory elevations are not changing but with the use of more accurate 2 foot contours instead of USGS 10 foot contours, the mapping accuracy has increased.

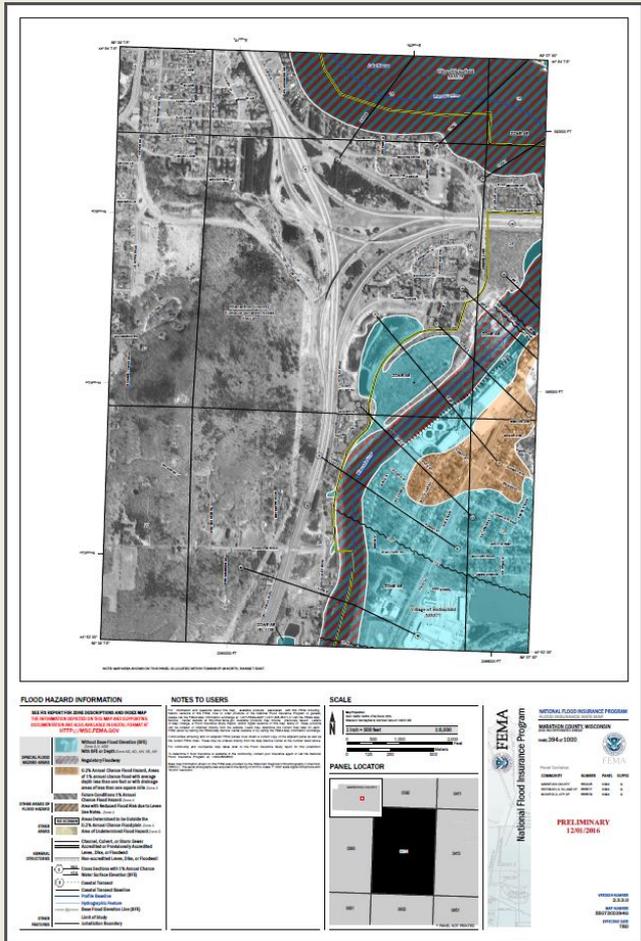
Marathon County, Rib Mountain, City of Wausau, City of Schofield and the Village of Rothschild held a public information meeting on October 30th, 2013 that gave the public an opportunity to view the proposed maps.

April 1, 2014 the Marathon County Land Conservation and Zoning Committee approved the Department of Natural Resources remapping study of the Lake Wausau area of the WI River. With this approval the study will be used for regulatory purposes and the Conservation Planning and Zoning Department will be issuing the Letter of Map Revision (LOMR) with FEMA.

Forms/Documents on Website



Conservation, Planning,
& Zoning Department



FLOOD INSURANCE STUDY



MARATHON COUNTY, WISCONSIN AND INCORPORATED AREAS

- Abbotsford, City of
- Athens, Village of
- *Bimamwood, Village of
- Brokaw, Village of
- Colby, City of
- *Dorchester, Village of
- Edgar, Village of
- Elderon, Village of
- Fenwood, Village of
- Hatley, Village of
- Kronenwetter, Village of
- Marathon City, Village of
- Marathon County (Unincorporated Areas)
- *Marshfield, City of
- Mosinee, City of
- Rothschild, Village of
- Schofield, City of
- *Spencer, Village of
- Stratford, Village of
- *Unity, Village of
- Wausau, City of
- Weston, Village of

- 550209
- 550248
- 550413
- 550247
- 550049
- 550241
- 550248
- 550249
- 550250
- 550251
- 550193
- 550252
- 550245
- 550515
- 555567
- 555577
- 555579
- 550315
- 550256
- 550257
- 550258
- 550323



*No Special Flood Hazard Areas Identified

PRELIMINARY
12/01/2016



Federal Emergency Management Agency
FLOOD INSURANCE STUDY NUMBER
55073CV000B

FEMA
National Flood Insurance Program
NATIONAL FLOOD INSURANCE PROGRAM
WISCONSIN COVERED WISCONSIN
1984-1995
PRELIMINARY
12/01/2016

Forms/Documents on Website



Conservation, Planning,
& Zoning Department



Date Received by Municipality

Appeal

of the Lake Wausau Physical Map Revision

An appeal of FEMA's updated Flood Insurance Rate Maps and Flood Insurance Study can be made by the community or individuals via their community. Areas that can be appealed are: areas showing new or revised Base Flood Elevations, areas where there is a change in the Special Flood Hazard Areas (SFHA): areas showing new or revised SFHA (increase or decrease); or areas showing new or revised regulatory floodway boundaries (increase or decrease).

Please review the Document "Criteria for Appeals of Flood Insurance Rate Maps" for reference to what supplemental data is required for submittal. This document can be found on the Marathon County website (<http://www.co.marathon.wi.us/Departments/ConservationPlanningZoningandRegulatoryServices/LakeWausau/WisconsinFloodplainMappingS.aspx>)

(Please Print)

Date:

Name: Municipality:

Mailing Address:

Phone Number:

Affected Property Address :

Under what allowable area, are you appealing? (Check at least one)

- Areas showing new or revised BFEs
- Areas where there is a change in the Special Flood Hazard Areas (SFHA)
- Areas showing new or revised SFHA (increase or decrease)
- Areas showing new or revised regulatory Floodway boundaries (increase or decrease)

Please list specifics related to the area that you are appealing.

Conservation, Planning & Zoning Department
210 River Drive | Wausau, WI 54403-5449 | Tel 715.261.6300 | Fax 715.261.6216 | Call 800.236.0153 if within Marathon County
cpz@co.marathon.wi.us | www.co.marathon.wi.us



Date Received by Municipality

Comments

of the Lake Wausau Physical Map Revision

A comment related to FEMA's updated Flood Insurance Rate Maps and Flood Insurance Study can be made by the community or individuals via their community. Comments include, but are not limited to: corporate limit revisions, road name errors and revisions, base map errors, and requests that changes effected by Letter of Map Amendment (LOMA), LOMA-Floodway (LOMA-F) or Letter of Map Revision (LOMR) be incorporated.

(Please Print)

Date:

Name: Municipality:

Mailing Address:

Phone Number:

Affected Property Address:

Under what area are you commenting on? (Check at least one)

- Corporate limit revisions
- Road name errors and revisions
- Base map errors,
- Changes effected by Letter of Map Amendment (LOMA), LOMA-Floodway (LOMA-F) or Letter of Map Revision (LOMR) be incorporated.

Please list specifics related to the area that you are commenting.

All comments must be in writing and must be submitted to Marathon County Conservation, Planning and Zoning by 4:15 pm, **September 20, 2017**, to be considered in this process.

Signature: Date:

Conservation, Planning & Zoning Department
210 River Drive | Wausau, WI 54403-5449 | Tel 715.261.6300 | Fax 715.261.6216 | Call 800.236.0153 if within Marathon County
cpz@co.marathon.wi.us | www.co.marathon.wi.us

Final Steps after Appeal Period



Conservation, Planning,
& Zoning Department

- WI DNR resolve appeals and comments and produces final maps
- FEMA issues a Letter of Final Determination
 - Sent to CEO of Community
 - Establishes effective date of FIS and FIRM
 - Formal notification to community of need to update floodplain management regulations by the effective date
 - Followed by two additional reminder letters
- Final FIRMs and spatial data are distributed to the communities

Final Steps after Appeal Period

(Continued)



Conservation, Planning,
& Zoning Department

- Marathon County Land Conservation Committee & County Board of Supervisors reviews and adopts
 - The new FIRMs
 - Updated Marathon County Chapter 22 – Shoreland, Shoreland-Wetland and Floodplain Ordinance
- FEMA approves revised ordinance
- FIRMs & Ordinance becomes effective within Marathon County

Questions?



Contact information:

715-261-6000

cpz@co.marathon.wi.us

Thank you!