
Mobile Food Establishment Guidelines



Marathon County
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What Are Mobile Food Establishments?

Mobile food establishments are defined by the Wisconsin Food Code as a moveable vehicle, push cart, trailer, or boat which serves or sells food. The mobile establishment returns daily to a service base where, depending on the unit, can be cleaned and food operations be performed.

What Licenses Are Required?

There are two licenses that will need to be obtained when operating a Mobile Food Establishment. The first license is for the Mobile Establishment itself and the second is for the service base. There are exceptions for some popcorn and confectionary WI Department of Agriculture mobile units. (ATCP) It is important to contact the Health Department regarding plans for mobile food establishments as guidance can be given for licensing and mobile cart construction. All establishments will need to meet the WI Food Code.

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Mobile Food Establishment Requirements

- All mobile food establishments must follow the WI Food Code. Copies of the food code can be obtained from the Health Department or online:
 - <https://www.dhs.wisconsin.gov/lh-depts/news/resources.htm>
 - WI Food Code (DHS 196) and
 - Appendix to WI Food Code (DHS 196)
- Mobile food establishment operators will be required to have a WI Certified Food Manager. This person is responsible for ensuring that food safety principles are being followed. There are some exceptions for ATCP mobile units

