



MEET YOUR MARKETING GOALS.



Each year, we announced the availability of field sponsorships at the Marathon County Sports Complex. If you played conservative until you got a sense of the game, now's the moment to open up and go for it because you're still in position to score big. **And now we've got the proven performance and stats you were waiting for:**



Annual attendance: **155,000+ VISITORS.** When you sponsor a field, your company will be recognized by tens of thousands of people every year.



Demonstrated big-crowd, high-energy marketing environment with major tournaments that **DRAW OVER 4,000 PEOPLE AT A TIME** into the complex. As a field sponsor, your company taps the excitement and fan enthusiasm that makes sports the hottest marketing venue in the world.



An attested reputation—we had hoped our new sports complex would develop into statewide prominence by 2020; but at the end of our first season, the word was in—coaches, players, and fans from across the state rank our complex as **THE BEST NATURAL-TURF FIELDS IN WISCONSIN.** Sponsoring a field associates your company with quality; a place where you'll be proud to be seen.



Proven family-market reach—last year **OVER 1,000 LOCAL YOUTH**, ages 4-18, played on our fields while their parents cheered from the sidelines (plus 200 adults from our area played there). Nothing delivers the coveted family market more precisely than sponsoring a field. Even more powerful—**nothing generates positive goodwill with those families like supporting the activities they value for their children.**



Verified facility utilization with the complex **USED ALMOST DAILY—149 DAYS** out of a possible 179 day (six-month) season. **As a field sponsor, your marketing expenditure pays off with proven durability and frequency.**

12 CHANCES TO SCORE; SPONSOR A FIELD.

Available Fields

(Field sponsorships based on 3-year contracts):

- 6 large fields
- 2 medium fields
- 4 small fields

Get great field position! Contact: Jamie Polley, Wausau & Marathon County Parks, Recreation and Forestry
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